



ADVERTISEMENT PRICE LISTING

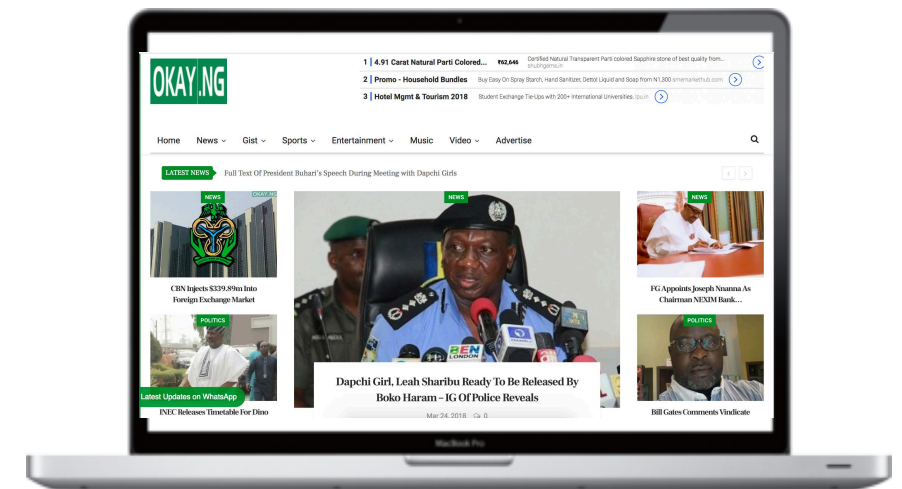
INTRODUCTION

Okay.ng is one of Nigeria's fastest growing news platform launched in the year 2012 with millions of page views and unique visitors every month.

People all over the world come across loads of information on a daily basis, but having the time to sieve through and get out what is just right for YOU, is sometimes tiring or simply boring, that's where we come in.

We at Okay.ng would bring to you in an undiluted manner, the happenings from around the globe. This information's would be circulated as events break round the clock, Poised to do our best, we deliver accurate, relevant and up-to-date news from all walks of life.

Our dedicated staffs uploads the web at any given time, continuously throughout the day and focused on trending topics, events, and issues ranging from News, Sports Stories, Entertainment include Music, Videos, Lifestyle, Opinions and Bizzare stories as well. All these are contents you find on Okay.ng everyday.





4M

MONTHLY AD
IMPRESSIONS

3,000,000+

UNIQUE VISITORS MONTHLY

2,000,000+

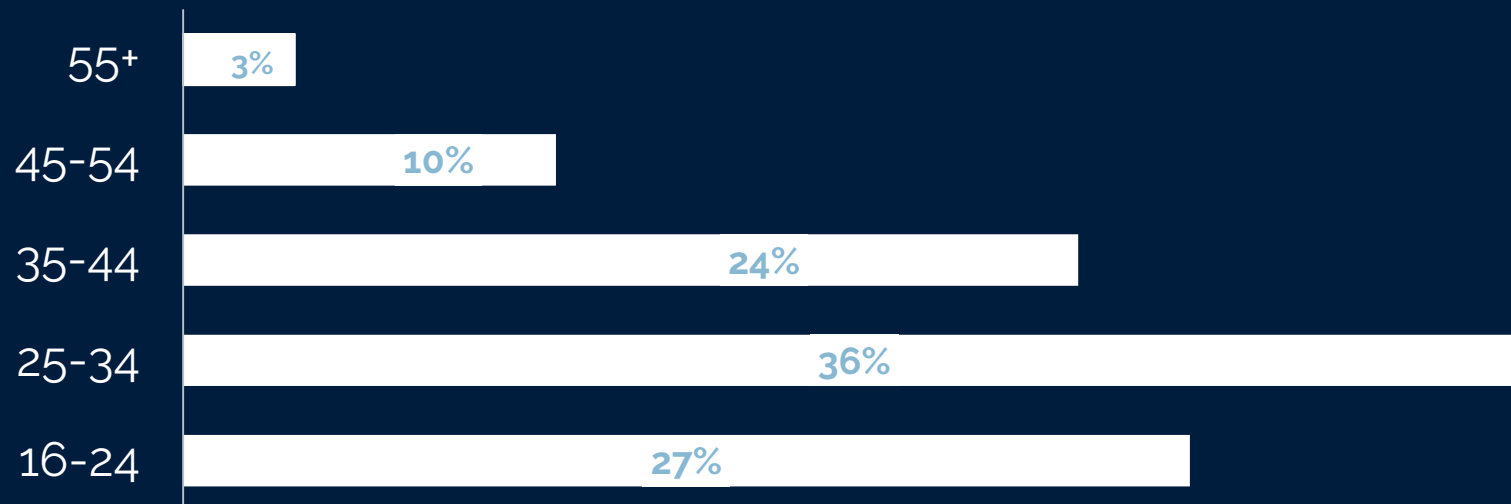
PAGE VIEWS MONTHLY

80%

MOBILE USERS

5MINS

AVERAGE DWELL TIME



Okay.ng is ranked among
top 1,000 websites in
Nigeria with over millions
in existence.



ONSITE ADVERTS: PROMOTIONAL POSTS

These posts are used for publicizing brands, products, events, launches, etc. Descriptions & pricing for each post is shown below:

₦80,000



SME CLASSIFIEDS

A weekly group post published every Wednesday. Showcases deals, discounts, bargains & giveaways. Each client is expected to send in a brief writeup & one (1) flyer.

₦95,000



GIVEAWAY POST

A post on our WIN page announcing criteria for readers to take part in a contest held by a client.

₦130,000



VACANCY/VENDOR CALL

A post announcing a vacancy in an organization or to solicit for vendor/contestant entries.

ONSITE ADVERTS: PROMOTIONAL POSTS

These posts are used for publicizing brands, products, events, launches, etc. Descriptions & pricing for each post is shown below:

~~₦~~85,000



PRE-EVENT

This post announces relevant details of a client's upcoming event. Includes a short write-up, a flier and links (social media, website) etc.

~~₦~~90,000



POST-EVENT

This post showcases your concluded event to readers. Client to provide photos (max 70), video link (if any) and a short write-up about the event.

~~₦~~160,000



ADVERTORIAL

This post promotes a brand, product, company or service with a descriptive writeup, images and video.

ONSITE ADVERTS: BANNER ADS (HOMEPAGE)

These prices are based on a four (4) week month (all stated prices are exclusive of V.A.T). Please note page take overs can be purchased at daily rates.

.....
₦350,000
.....



TOP BILLBOARD (970x250)

A long banner ad spread out across the top area of entire website background.

.....
₦200,000
.....



FOOTER BILLBOARD (970x250)

A long banner ad spread out across the bottom area of entire website background.

.....
₦150,000
.....



MPU (300x250) & DOUBLE MPU (600X250)

Premium ad slot. A medium rectangle located on the right of the home page.

ONSITE ADVERTS: BANNER ADS (INNER)

These prices are based on a four (4) week month (all stated prices are exclusive of V.A.T). Please note page take overs can be purchased at daily rates.

.....
₦150,000
.....



HALF BANNER (234x60)

A smaller ad strategically located on the right hand side of each of the inner pages.

.....
₦250,000
.....



MEDIUM RECTANGLE (300x250)

A medium rectangle located on the right of each the inner pages

.....
₦180,000
.....



DOUBLE MPU (600x250)

Premium ad slot. A long rectangle located on the right of each inner pages

ONSITE ADVERTS: BANNER ADS

These prices are based on a four (4) week month (all stated prices are exclusive of V.A.T). Please note page take overs can be purchased at daily rates.

.....
₦500,000
.....



HOMEPAGE TAKEOVER (1600x900)

Banner spread out across the entire website background.

.....
₦400,000
.....



PREMIUM EVENT COVERAGE

Pre- and Post-Event coverage plus **Okay Nigeria!** photographic coverage, Events includes (but not limited to) product launches, exhibits, expos and parties.

Please note that:

- ❖ *Mobile Ads can run concurrently if you select Billboard or MPU.*
 - ❖ *Rich media platform are available for interested advertisers.*
 - ❖ *Page Branding, Brand casting, Sponsorships and special sizes can be accommodated on the site.*
 - ❖ *Clients can have their adverts displayed on only certain days of the weeks or certain times of the day. This however attracts a 10% surcharge.*
 - ❖ *File sizes should be under 100 kb (excluding extra large position adverts which should not exceed 150kb)*
 - ❖ *Adverts must be received 1 week ahead of launch date to allow for production, testing and quality assurance. Campaigns will commence when evidence of payment has been received.*
 - ❖ *Additional time may be required for multiple ads.*
-
- ❖ **Artwork to be provided by client, and saved in JPEG, GIF or SWF format.**
 - ❖ **Adverts must be prepaid before uploading.**
 - ❖ **Rates are subject to review**
 - ❖ **Artwork can be sent by email as attachment to: advert@okay.ng or in CD or Flash Drive.**

The logo for OKAY.NG is displayed in white, bold, sans-serif capital letters. The word 'OKAY' is followed by a vertical line, and then '.NG'. The logo is set against a dark green rectangular background, which is itself centered on a solid blue background.

Okay.ng - ! internal confidential information. Please only disclose with the intended audience and parties. For further information, please email us at advert@okay.ng or call +2348139009126

OKAY|NG